

# I love my bike, but it's time to upgrade!



The maiden voyage of the bike I'm retiring, 10/25/09, on Ebbetts Pass. It won't quite make it 5 years to its final ride.

Are bikes like dogs you've owned? Defining a period of time in your life? Maybe that's what makes my present bike special; it represents the period of time in which my son, Kevin, went from ambitious but pudgy emerging cyclist to blazingly-fast (to me) climber. And my daughter, Becky, went from having some issues at school to honors-student at graduation and near-rockstar status at the shop. For political reasons I can't push the shop rockstar thing too far as I've got a great crew overall, but she's getting a great sense of how it all pulls together. And during that time my wife has gone from weighing quite a bit more to weighing quite a bit less! Ultimately dogs, and bikes, pass on, but are remembered together with the times you lived through with them.

Approximately 35,000 miles on my 2010 Madone 6 Project One and it's time. Time to replace absolutely positively the best bike I've ever owned... and I've owned quite a few over the years. Not sure what more I could ask a bike to do than this one has done for me. But aside from a lot of wear & tear (a testament to the durability of Shimano Dura-Ace; I've replaced only a large front chainring and a few rear cassettes, in addition, of course, to quite a few chains), it's now 3 models behind, and it's time to enjoy the many improvements.

The new bike will not appear too much different from the old, with a very similar color scheme (black frame, green decals) and the wheels will actually move on from my prior bike to this one (Aeolus 3 carbon clinchers with less than 20,000 miles on them; they replaced earlier Bontrager XXX versions that lasted 33,000 miles through two different bikes). It will however feature a new one-piece bar/stem combination, and the latest & greatest 11-speed Dura Ace electric shifting. I'd considered going with mechanical, but after putting all those miles on the original Dura Ace electric shifting system, with nary a hitch... and never having to replace a broken cable... I'm spoiled. Staying with the program.

And now I have to wait until the middle of September. That's right; a show owner who's supported Trek for 25+ years has to wait in line, just like everyone else. It's going to be really, really cool. I've ridden our stock floor bikes and they're pretty darned awesome. Wonder what its first "real" ride will be?



# Chain Reaction

Advertised Total: \$12,736.40

Total Est. Lead Time: 32 - 48 days

Created 08/07/2014

Expires 08/07/2014

Expected to ship 09/15/2014

Parts		Components	
Frame	4350	Headset	Amazon L200 Headset
Handle	Black	Shifter Cable	Black
Cable on Chain 1	Platinum	Shifter Cable	Blue Green
Chain 2	Link Silver	Seat	Amazon R70 - Black
Chain 3	Link Green	Down	Amazon R300 Integrated Seat Stem
Personalization:	Chain Reaction	Headset	Seat Creek 330 carbon
Personalization:	Classic	Headset	Amazon R300 Integrated Seat Stem
Headset	Amazon	Seat	Seat Creek
Headset	Amazon	Seat Tube Cable	Carbon Green
Seat	Seat Creek	Seat Mount Cap	Black
Seat Tube Cable	Carbon Green	Seatpost Assembly	Black
Seatpost Assembly	Black	Seatpost Cable	Black

Options		Size	
Crashbar	Black No 1075 20	Frame Size	500M
Headset Mount	Black	Size	#1
Shifter Cable	Amazon Dura Ace 10-10000	Crank Type	Compact
Shifter Cable	Amazon Speed Shift	Chainring Size	42/34
Head Color	Black	Chainring Length	113mm
Cable Housing	Black	The Size	29x26.2
Cable Housing	Black	Disc Size	170x63
Crank Type	Compact	Headset Size	42/32
Chainring Size	42/34	Headset Top Cap	Black
Chainring Length	113mm	Headset/Bottom Bracket	Amazon/Amazon off
Disc Size	170x63		
Headset Size	42/32		
Headset Top Cap	Black		



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Click on the photo for a complete description of my new bike, all the specs, everything.

What happens to my old bike? That's the sad part (not really, unless you're the type who never gets rid of their old bikes; I used to be that person). Trek has a loyalty program for all who own a carbon Trek bike; if you turn the frameset in (you get to keep the parts), you get a 20% discount on a brand new bike. Trek's thinking is that your current bike might have a lot of wear & tear on it, has probably been through a couple of crashes, and it makes sense to get it off the road. Nobody inspects it to see that it actually was crashed, but few haven't been. So the old frame goes back to Trek and literally gets ground up and recycled, while you get a new bike at a hefty discount. Please note this program could disappear at any time; there's no formal written policy with a time frame. While it's here, if you have the opportunity and need, take advantage of it!