

Lance competing in World Championship Triathlon in 2011

No big surprise- Lance will be doing Triathlons in 2011, including the World Championship. Thanks to Mark P for sending me the link. He was in the shop just yesterday when we were talking about when Lance might make the move, and voila, this morning comes confirmation that it's sooner rather than later.

For us Trek dealers, the writing was on the wall when we saw the HUGE new commitment Trek made to the Tri market this year. We've now got the coolest, fastest Tri-bikes on the market! And now quite possibly the fastest person riding one. --Mike--