

## Most-offensive TV commercial ever? (Toys-R-Us)

So Toys R Us puts this commercial together and expects us to embrace them? How long ago was it that Calvin & Hobbes had a few strips censored from some newspapers because they thought Calvin was a symbol for all manner of bad things kids could do? All the while touching on various philosophical, moral & ethical issues? And while Calvin fantasized about the school blowing up, I mean seriously, at some point, who didn't, it was just that. A fantasy. Calvin knew he had to come back to earth and deal with the real world. And besides, grade school kids weren't reading Calvin & Hobbes. Their parents were.

But this commercial... is it for real? Is there any other way to see it than having massive disrespect for education and the teaching profession, for the environment, for anything having to do with learning and/or having more lasting value than the latest toy that is designed to break before one is completely bored with it (and realizes that that's the way it is with most toys?). An endless cycle without substance, leaving you without satisfaction but always wanting something new?

And no, I can't make any sense of what I've written here either. I just know that I found this commercial horribly offensive. --Mike--