

## We'll do anything to sell a bike!

Chain Reaction Bicycles | 1451 El Camino Real/Redwood City, California 94065-1906 | (650) 366-7130 | www.chainreaction.com

Domane 5.2 T  
As listed: \$3,899.99

# What a Great Deal!!!

## \$2789.99

Sometimes you need a race-ready bike that's also comfortable and custom-built for long days in the saddle. Experience a whole new ride on Domane.

**Color:** Viper Red/Trink White  
**Size:** 50 cm, 52 cm, 54 cm, 56 cm, 58 cm, 60 cm, 62 cm  
**Frame:** 540 Series OCLV Carbon, E2, BB90, performance cable routing  
**Drivetrain:** compatible, Ride Tuned seatmast, IsoSpeed  
**Fork:** Trek IsoSpeed full carbon, E2  
**Wheels:** Bontrager Race, Tubeless Ready  
**Tires:** Bontrager R2, 700x25c  
**Shifters:** Shimano Ultegra ST1, 10 speed  
**Front derailleur:** Shimano Ultegra, braze-on  
**Rear derailleur:** Shimano Ultegra  
**Crank:** Shimano Ultegra, 50/39/30 triple  
**Bottom bracket:** BB90 Trek integrated Shimano BB kit  
**Cassette:** Shimano 105 11-28, 10 speed

**Saddle:** Bontrager Aliverty 3, hollow chromoly rails  
**Seatpost:** Bontrager Race Tuned Carbon seatmast cap, 20mm offset  
**Handlebars:** Bontrager Race Line IsoZone, alloy, VR-CF, 31.8mm  
**Stems:** Bontrager Race X1, 20mm, 7 degree  
**Grips:** Bontrager Gel CF  
**Headset:** Integrated, 04  
**Front:** Shimano  
**Brakes:** Shimano, ST1 levers

www.trekbikes.com

Milk bones for dogs from Jack 🐾



### Our Director of Marketing

[This goes back to April, 2013, but still a good read --Mike--] Is our marketing going to the dogs? Can't tell you how many of these bikes we've sold the last couple days during our sale, but it's a lot. One of our neighbors has been tempted, so our dog, Jack, had the idea that the way to get them to "bite" would be through their own dogs. What you see above was dropped on their doorstep tonight. --Mike--